



# HINDUSTAN

INSTITUTE OF TECHNOLOGY & SCIENCE  
(DEEMED TO BE UNIVERSITY)

HITS / CDF / 005

SCHOOL OF PLANNING ARCHITECTURE AND DESIGN EXCELLENCE

## ACTION TAKEN REPORT - FEEDBACK ANALYSIS ON CURRICULUM DEVELOPMENT

Programme Name: B.Des ( Communication Design)

Year of Revision: 2020- 2021

Sl.No	Name	Stake Holder	Feedback from Stakeholder	Action Taken
1	Mr. Prakash Ganagadharan (Parent of Ms. Bhargavi)	Parent	It would be beneficial for the curriculum to include more courses on business and entrepreneurship, to prepare students for the practical aspects of the profession	Course on professional practice included in revised syllabus.
2	Mr. S.B.Sridhar (Father of Saranya Sridhar)	Parent	Introducing more courses on social and cultural factors in design communication.	Elective course included on the cultural factors of design.
3	Ar. Suresh Babu (Associate Professor, SPADE, HITS)	Faculty	The syllabus is needs to be detailed out.	The syllabus is detailed out in revision.
4	Ar. Deepa Sam (Associate Professor, SPADE, HITS)	Faculty	I believe that our curriculum should prioritize practical, hands-on experience for our student	Course on professional practice included in revised syllabus.
5	Ms. Bhargavi B (2018-22 Batch)	Student	Expand the curriculum to include courses in user experience design, information design, and digital media design to reflect the evolving nature of the field	Courses on updated industrial knowledge and information design included in curriculum.
6	Mr. Harris Rueben S (2018-22 Batch)	Student	Provide opportunities for interdisciplinary collaboration, including joint projects with other design disciplines, as well as with fields such as psychology, sociology, and marketing.	Interdisciplinary electives included in the revised curriculum.

  
Coordinator (BoS)

Ms. Karsthi Pataskar

  
HoD

SUDHAKAR J.

  
Chairman (BoS)

SUDHAKAR J.